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(54) **Method and apparatus for retrieving specific information associated with an obtained identifier**

(57) A method and apparatus for retrieving product specific information to facilitate a user's decision making, such as a buying decision, is disclosed. The present

invention also allows a database to be built that includes users' comments regarding their behaviour and/or experiences with particular products. This database then may be accessed and queried using a mobile phone.

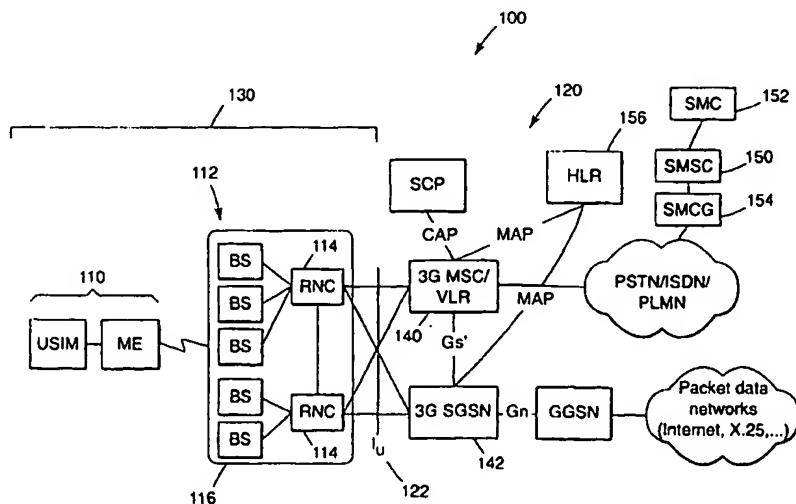


Fig. 1



European Patent
Office

EUROPEAN SEARCH REPORT

Application Number
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The present search report has been drawn up for all claims			
Place of search MUNICH		Date of completion of the search 22 July 2002	Examiner Giemsa, F
CATEGORY OF CITED DOCUMENTS X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document		T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document	

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